SECURITY EXECUTIVE COUNCIL
A research and advisory firm

## Solution Innovation Case Study:
## Delivering Actionable Intelligence to Improve Event Safety

The Security Executive Council (SEC) Solution Innovation Partner (SIP) program evolved to help security practitioners expedite choosing a trustworthy risk mitigation vendor with confidence given the myriad of viable options in the marketplace. Proven Solution Innovation Case Studies help to evaluate performance claims and differentiate security solution providers for business outcomes including risk mitigation, return on investment, and security assurance.

This case study demonstrates Babel Street's innovative capabilities for high-profile events and venue protection. This was validated by the Security Executive Council and the client end-user.

**Risk Issues and Mitigation Opportunities:**

This globally recognized sports event is known for attracting thousands of spectators and significant media attention. The attention necessitated heightened security measures to ensure a safe and successful experience for all.

Given the event's high-profile and international nature, it was crucial to uncover and mitigate any risks posed by extremists, activist organizations, or individuals who might disrupt the event. Additionally, the event's logistical challenges, including managing mass crowds, navigating tight quarters on city streets, and ensuring reliable communication despite stressed mobile bandwidth, compounded the difficulty of ensuring proper security preparation.

**Solution Requirements:**

The end user turned to its intelligence services provider, a Babel Street customer, for solutions for:

- Threat identification — Babel Street enabled the security firm to unearth and analyze vast amounts of data, identifying the individuals posing a risk through patterns and associations not immediately apparent otherwise.
- Intelligence sharing — The identified intelligence was promptly shared with relevant parties, including event organizers and local authorities, through secure channels.
- Coordination with authorities — Authorities were previously unaware of these individuals or the associated threat, highlighting Babel Street's advanced detection capabilities.

**Delivered:**

Advanced threat intelligence solutions from Babel Street enabled the security firm to thoroughly investigate potential threats surrounding the event. Known for its robust data and analytics, Babel Street Insights played a crucial role in identifying a group of individuals based in the event's host city

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who were planning to disrupt the event. Specific capabilities of the Babel Street Risk Intelligence Platform included:

- Deep and persistent document search that allows security and intelligence teams to continuously scan and analyze vast repositories of information for emerging threats and suspicious activity.
- Real-time social media monitoring that helps identify potential risks and disruptive actors by tracking public conversations and trending topics related to the event or venue.
- AI-driven sentiment analysis to provide insights into public attitudes and emotional responses, enabling early detection of hostile intent or escalating tensions that could impact event security.
- Advanced pattern recognition and association mapping tools to help uncover connections between individuals and groups, revealing hidden networks that may pose a risk to the venue or attendees.
- Automated alerting and secure intelligence sharing that facilitates rapid communication with stakeholders, ensuring timely response to threats as they are detected.

**Outcome and Benefits of Service:**

The proactive approach enabled by Babel Street ensured that the potential threat was neutralized, significantly enhancing the event's safety. Babel Street's ability to provide critical, actionable intelligence underscores its value in securing high-stakes events. These outcomes included:

- Enhanced security — The successful identification and mitigation of the threat contributed to a secure environment at the event due to:
    - Enhanced horizon scanning and granular threat monitoring of niche topics and security issues identified as posing a risk to the event, particularly activist threat monitoring and risks related to antisocial behavior.
    - Persistent monitoring of persons-of-interest (POIs) identified as posing a potential risk to the event.
    - Sentiment monitoring and assessments for upcoming events, brand protection, and reputational issues.
- Babel Street was a key enabler of the identification of the 58 unique pieces of threat intelligence provided to event organizers during 2025 – a major increase over the previous year. Specific actionable intelligence included content relating to planned culinary workers' strikes, unauthorized access incidents at previous events, negative sentiment regarding impact to surrounding businesses, and reputational issues relating to designated hotels.

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- Customer confidence — The security firm's use of Babel Street software reinforced its reputation for excellence in threat analysis and intelligence gathering, making it a trusted partner for high-stakes events.
- Business growth — The significant win in handling the security for the event positioned the security firm favorably for future engagements and played a major supporting role in securing the successful renewal of the contract.
- The end users' confidence in their intelligence program improved from 5 out of 10 before Babel Street to 8 out of 10 with Babel Street, with the tool proving particularly adept at identifying niche, client-specific security threats which often would not be identified by other monitoring tools.

Babel Street's advanced threat and identity intelligence software was instrumental in ensuring the safety of the event. Uncovering and mitigating potential threats before they materialize highlights the importance of robust data and analytics working with proactive security measures in large-scale event planning. Babel Street plays an important role in providing unparalleled security solutions and safeguarding major events.

***"Babel Street was able to enhance the overall quality of our intelligence deliverables by strengthening our collection efforts and facilitating the early identification of threats impacting upon customer events, assets, reputation, and people identified from within the open-source domain." – Head of Intelligence, Security Firm***

**SIP Case Study Authentication Process**

This process was overseen by a Security Executive Council subject matter expert with 25+ years of experience in developing and leading people and asset protection programs as a trusted security advisor for global, multinational organizations. **Client end-user authenticated April 2026.**

Note: *The Security Executive Council's Solution Innovation case study represents a snapshot in time to demonstrate a solution to a specific organization's issue. End-user diligence, trial and measurement are strongly recommended for any contemplated risk mitigation activity.*

***See Babel Street's short video here!***

Using Babel Street at Private Security Firms to Improve Event Protection

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### A General Comparison of Competition

| Attributes or Capabilities | Babel Street | Company A | Company B | Company C | Company D |
|---|---|---|---|---|---|
| Coverage of unindexed / deep web sources | YES | YES | YES | YES | YES |
| Monitoring of local forums and niche platforms | YES | YES | YES | YES | YES |
| Multilingual analysis beyond major languages | YES | NO | NO | YES | NO |
| Ability to detect emerging threats before mainstream news | YES | YES | YES | NO | NO |
| Proactive monitoring vs. alert-only workflows | YES | NO | NO | YES | YES |
| Analyst-driven investigative workflows (not just alerts) | YES | YES | YES | YES | YES |
| Narrative analysis and early radicalization signals | YES | NO | NO | NO | NO |
| Identify most influential authors | YES | NO | NO | NO | NO |
| Support for physical security & duty-of-care use cases | YES | YES | YES | YES | YES |
| Image analysis | YES | YES | YES | YES | YES |
| Professional services to operationalize OSINT monitoring | YES | NO | NO | NO | NO |
| AI chat for multi-turn Q&A | YES | YES | YES | NO | YES |
| AI summarization of posts/results | YES | YES | NO | YES | YES |
| AI research for complex, multi-part questions with a transparent process from question to answer with source citations | YES | NO | NO | NO | YES |
| Agentic AI with human oversight and control of how it interprets complex, multi-part questions and builds searches that supply data for the AI's analytic output. | YES | NO | NO | NO | NO |

**See other case studies and learn more about the SIP Program here:**
https://www.securityexecutivecouncil.com/solutions/vendor-innovations

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