SEC
SECURITY EXECUTIVE COUNCIL
A research and advisory firm

Security Program Strategy & Operations > Strategic Planning/Management

Influential Strategies for Corporate Security

Created by the Security Executive Council

Don't neglect developing your security organization's high-level goals, strategies, and objectives. A good strategy can mean the difference between Security being thought of as a necessary cost and Security being thought of as an enterprise-level risk partner. The following goals, strategies, and objectives are based on examples we've witnessed as we help organizations move security to that next level.

WHY TAKE THIS PATH?

Like a boxer off-balance, lacking detailed information about the value being generated from your budget puts you at a great disadvantage in your organization.

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WHY TAKE THIS PATH?

A business function should support and enable the goals of the organization. Security should not be exempt from this.

WHY TAKE THIS PATH?

Being the part of a greater solution can reinforce the value and benefits Security brings to the organization as well as furthers your standing with business peers.

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WHY TAKE THIS PATH?

If Security is not marketing itself succinctly and consistently to the rest of the organization, it is likely others will "fill in" the value (or lack of value) you offer to the business.

WHY TAKE THIS PATH?

Metrics provide a tool that is used by the organization to show progress toward goals, improve and optimize processes, and provide an early warning indicator of problems. Creating and sharing your performance metrics shines a new light on the business focus of Security.

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WHY TAKE THIS PATH?

Security will be more in tune with what the Board and senior management see as important. It will show at a high level how Security is involved in reducing unwanted security risks by business area.

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About the Security Executive Council

The SEC is the leading research and advisory firm focused on corporate security risk mitigation solutions. Having worked with hundreds of companies and organizations we have witnessed the proven practices that produce the most positive transformation. Our subject matter experts have deep expertise in all aspects of security risk mitigation strategy; they collaborate with security leaders to transform security programs into more capable and valued centers of excellence. Watch our 3-minute video to learn more.

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