



## EMERGING SECURITY ISSUES

# MU SEC Business Impact Reports

What are the risks of geopolitical events, such as a major conflict between countries in which we do business? What is the probability an extreme weather event could knock out our supply chain? Is overemployment happening in our business, and what are the risks? What will first responder lags in response mean for our company?

*Senior leadership is likely aware of these kinds of issues, but they may not be focusing on the full scope of business ramifications. These reports can demonstrate the value and strategic planning of the security department by providing research to aid objective executive-level decision making and scenario planning.*

### **Details**

Propose a research topic or view the list of open issue topics. Multiple companies can participate in a project, which drastically lowers the cost. Reports can be broad (industry neutral) or customized for a specific industry or individual company. The work is conducted by Mercyhurst University (MU) analyst students led by a staff or faculty member. SEC subject matter experts (former security executives) give input and review the reports. Reports provide a detailed topic analysis and include an executive summary, courses of action, and a customizable executive-level PowerPoint presentation.

### **Benefits**

- Cost-effective way to hire a team of analysts to work on an emerging issue research project.
- Effective strategic planning by the security organization.
- Security is seen as innovative and ahead of the curve.
- Senior management will gain research-based insight for decision making and risk management.

***The SEC is the only research and advisory firm that specializes in corporate security and is comprised of former security executives. We understand the issues and work to remove obstacles to program and leadership success.***

To learn more about MU SEC Business Impact Reports, contact us at [contact@seclader.com](mailto:contact@seclader.com)

## HOW OTHERS USE THIS SOLUTION

These reports have helped our clients to:

- Answer leadership's questions on emerging issues.
- Provide input on how an issue could impact the business.
- Complement or develop table-top exercises.
- Provide courses of action to mitigate unwanted risks.

